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Will Smith's Overbrook Entertainment To Produce Doc Series About Youth Racing School With MoJo

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May 31, 2019 8:02am



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EXCLUSIVE: Will Smith's Overbrook Entertainment is to produce a documentary series about a youth racing school that teaches kids motorsports after striking a deal with nascent production and management company MoJo.

The two companies are developing Urban Youth Racing School, a TV docu-series based on a Racing School located in Philadelphia.

The school is a program for city students ages 8-18 founded by Anthony Martín and his wife Michelle over 20 years ago that teaches science technology, engineering, mathematics and motorsports, culminating in the creation of a real student racing team.

Smith, his brother-in-law Caleb Pinkett, Overbrook co-founder James Lassiter will exec produce with MoJo Founders Morris Ruskin and The Visit director Jordan Walker-Pearlman. MoJo's Alex Flores will produce alongside associate producer Crystal Roney.

The series is set to start shooting in the next school season with a set of special guest stars expected to be lined up.

MoJo was recently set up by Shoreline Entertainment CEO Ruskin, who co-produced Glengarry Glen Ross, with Walker-Pearlman.

Pinkett said, "When I first learned about this school my initial reaction was, why didn't we know about this? I think teaching through racing is a brilliant way to reach children who may not excel in a traditional school setting."

Walker-Pearlman added, "The whole vibe, energy, and vision of what Anthony and Michelle have created in this school inspires me and it makes me think of some of the kids I grew up with that would have loved to have had the opportunity UYRS makes real. These kids start excited to race and finish ready to live."

This article was printed from <https://deadline.com/2019/05/will-smith-overbrook-urban-youth-racing-1202624844/>



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